

# COMPANY PROFILE



Represented by quality and integrity



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“Represented by quality and integrity”

# Who We are

Royal Haven Rays Limited is a dynamic company based in Lusaka, Zambia which was established in the year 2023. Our specialty is in the production and distribution of top-quality Crude Oil, Refined Edible Oil, and Soya Cake catering to diverse industries worldwide. With a strong commitment to excellence, sustainability, and social responsibility, we have established ourselves as a trusted name in the market.



Our state-of-the-art production facilities ensure the highest quality standards are maintained throughout the manufacturing process. We source the finest raw materials, employing cutting-edge technology and rigorous quality control measures to deliver products that meet and exceed customer expectations.

At Royal Haven Rays, we take pride in our ethical and sustainable practices. We actively promote environmentally friendly operations, minimizing waste and conserving resources to protect our planet for future generations. By working closely with local farmers and communities, we foster fair trade and create opportunities for economic growth and empowerment.

We understand the importance of building strong relationships with our customers, suppliers, and partners. Our dedicated team of professionals is committed to providing exceptional service, timely deliveries, and customized solutions tailored to meet the specific requirements of each client.

As we continue to expand our reach and diversify our product offerings, we remain steadfast in our commitment to innovation and continuous improvement. We invest in research and development to stay at the forefront of industry trends and embrace technological advancements to optimize our processes and enhance product quality. Choose Royal Haven Rays for superior quality Crude Oil, Refined Edible Oil, and Soya Cake backed by our unwavering dedication to sustainability, reliability, and customer satisfaction. Together, let's build a brighter future.

## Our Vision

To be the leading provider of high-quality Products and Services in our stream of business promoting sustainable practices and contributing to the economic growth of Zambia.

## Our Mission

At Royal Haven Rays, our mission is to deliver premium grade products and services while adhering to the highest industry standards. We aim to build strong partnerships, prioritize environmental sustainability, and empower local communities through our operations. Through continuous innovation and a customer-centric approach, we strive to exceed expectations and create long-lasting value for our stakeholders.





## Our Core Values

### Quality Excellence:

We are committed to delivering products and services of the highest quality. We uphold stringent quality standards throughout our operations, from sourcing raw materials to manufacturing processes and customer service. We strive for excellence in every aspect of our business.

### Integrity and Transparency:

We conduct our business with integrity, honesty, and transparency. We maintain open and trustworthy relationships with our stakeholders, including customers, suppliers, employees, and the communities in which we operate. We adhere to ethical principles and legal requirements in all our interactions.

### Innovation:

We foster a culture of innovation and continuous improvement. We embrace new technologies, explore novel approaches, and invest in research and development to enhance our products, processes, and services. We actively seek opportunities for growth and stay ahead of market trends.

### Sustainability:

We believe in sustainable practices that protect the environment and support the long-term well-being of our communities. We are dedicated to minimizing our ecological footprint, promoting responsible resource management, and engaging in ethical and environmentally friendly operations.

### Customer Focus:

Our customers are at the center of everything we do. We prioritize understanding their needs, delivering personalized solutions, and providing exceptional service. We aim to exceed customer expectations and build long-term partnerships based on trust, reliability, and mutual success.

### Collaboration:

We believe in the power of collaboration and teamwork. We foster a supportive and inclusive work environment where every individual's contributions are valued. We encourage open communication, knowledge sharing, and collaboration across teams and departments to achieve common goals.

## Our Products



### Soya Cakes

Royal Haven Rays is a leading supplier of high-quality Soya Cake. Our Soya Cake is produced using premium-grade soybeans sourced from trusted local farmers. Through a meticulous production process, we ensure that the nutritional value and natural goodness of the soya beans is preserved in every flake of cake.

## Types of Soya Cakes

### Full-Fat Soya Cakes

Full-fat soya cakes, also known as whole soya cakes, are produced by mechanically extracting oil from soybeans, leaving behind the remaining solid residue. These cakes contain a higher oil content compared to other types and are widely used in animal feed formulations due to their rich protein content.

### Low fat Soya Cake

Low Fat soya cakes are produced by removing a significant portion of the oil content from soybeans. This process results in a lower oil content while retaining a high protein concentration. Low Fat soya cakes are commonly used in animal feed formulations, especially for livestock and poultry, where a reduced oil content is desired.



## Crude and Refined Oil

### Crude oil

Royal Haven Rays also deals in the supply of crude oil. We mechanically extract crude oil from soya beans and carefully separate the residues to ensure that it meets stringent quality specifications. Our crude oil offerings cater to various industries, including energy, manufacturing, refineries, and transportation.

### Refined oil

Royal Haven Rays also deals in the supply of crude oil. We mechanically extract crude oil from soya beans and carefully separate the residues to ensure that it meets stringent quality specifications. Our refined oil goes through stringent process of refining ensuring that quality specifications for edible oils are met. Our refined oil offerings cater to various industries.





## Contact Us

Choose Royal Haven Rays for superior quality soya cakes and crude oil, backed by our unwavering dedication to sustainability, reliability, and customer satisfaction. Together, let's build a brighter future.

### Our Location

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